

✉ SUBJECT: FEATURE STORY IDEA: HOW BOSS BABE CONSULTING HELPS WOMEN BUILD PROFITABLE BUSINESSES

HI [MEDIA CONTACT NAME],

I'M [YOUR NAME], FOUNDER OF BOSS BABE CONSULTING, WHERE I HELP ENTREPRENEURS BUILD SUSTAINABLE, PROFITABLE BUSINESSES WITH STRATEGIC SYSTEMS AND CONFIDENCE.

I LOVE WHAT YOU'RE DOING WITH [PODCAST/PUBLICATION NAME] AND WANTED TO REACH OUT BECAUSE I BELIEVE MY STORY AND EXPERTISE COULD BRING VALUE TO YOUR AUDIENCE.

🔪 STORY ANGLE: THE REALITY OF BEING A BOSS BABE - HOW WOMEN CAN BALANCE PASSION & PROFIT IN BUSINESS AS AN ENTREPRENEUR WHO SCALED MY BUSINESS WHILE NAVIGATING THE CHALLENGES OF LEADERSHIP AND GROWTH, I'D LOVE TO SHARE:

- ✅ HOW I STARTED BOSS BABE CONSULTING FROM THE GROUND UP WITH ZERO EXPERIENCE.
- ✅ THE BIGGEST MISTAKES FEMALE ENTREPRENEURS MAKE WHEN BUILDING THEIR BUSINESSES.
- ✅ ACTIONABLE STRATEGIES FOR GROWING A BRAND THAT STANDS OUT AND ATTRACTS IDEAL CLIENTS.

I'D BE HONORED TO CONTRIBUTE TO YOUR PLATFORM, WHETHER AS A GUEST ON YOUR PODCAST OR THROUGH A FEATURED ARTICLE. I CAN ALSO TAILOR THE TOPIC TO FIT YOUR AUDIENCE'S INTERESTS.

WOULD LOVE TO DISCUSS THIS FURTHER—LET ME KNOW IF THIS SOUNDS LIKE A FIT!

LOOKING FORWARD TO HEARING YOUR THOUGHTS.  
BEST,

[YOUR NAME]

[YOUR WEBSITE]

[YOUR SOCIAL MEDIA LINKS]

💖 PRO TIP: PERSONALIZE YOUR PITCH! RESEARCH THE PLATFORM AND SHOW THEM WHY YOU'RE A PERFECT FIT. BE CONFIDENT, FOLLOW UP, AND GET READY FOR MEDIA MAGIC! ✨