

TESTIMONIAL REQUEST SCRIPT + SYSTEM GUIDE

1. WHEN TO ASK FOR A TESTIMONIAL:

- RIGHT AFTER A SUCCESSFUL RESULT OR TRANSFORMATION.
- WHEN A CLIENT EXPRESSES HAPPINESS OR GRATITUDE.
- AFTER COMPLETING A PROGRAM, EVENT, COACHING, OR SERVICE.

2. HOW TO ASK FOR A TESTIMONIAL:

TESTIMONIAL REQUEST EMAIL:

SUBJECT: WOULD YOU MIND SHARING YOUR EXPERIENCE?

HEY [CLIENT'S NAME],
I'VE ABSOLUTELY LOVED WORKING WITH YOU AND SEEING YOUR
PROGRESS WITH [SPECIFIC SUCCESS OR TRANSFORMATION]. YOUR
JOURNEY IS SO INSPIRING, AND I'D BE HONORED IF YOU'D SHARE A
SHORT TESTIMONIAL ABOUT YOUR EXPERIENCE!

HERE ARE A FEW QUESTIONS TO MAKE IT SUPER EASY:

- WHAT CHALLENGE WERE YOU FACING BEFORE WORKING WITH ME?
- WHAT MADE YOU CHOOSE MY SERVICES?
- WHAT RESULTS DID YOU ACHIEVE?
- WHAT WOULD YOU TELL SOMEONE CONSIDERING WORKING WITH ME?

FEEL FREE TO KEEP IT SHORT AND SWEET, AND DON'T STRESS, I
APPRECIATE ANYTHING YOU SHARE! LET ME KNOW IF YOU'D PREFER TO
DO A QUICK VIDEO TESTIMONIAL INSTEAD.

THANK YOU SO MUCH! CAN'T WAIT TO FEATURE YOUR STORY.

BEST,
[YOUR NAME]

3. WHERE TO USE TESTIMONIALS:

- WEBSITE (TESTIMONIALS OR SUCCESS STORIES PAGE)
- SOCIAL MEDIA (INSTAGRAM STORIES, POSTS, AND REELS)
- EMAILS & SALES PAGES
- GOOGLE & FACEBOOK REVIEWS

**PRO TIP: IF YOU GET A TEXT OR DM WITH POSITIVE FEEDBACK,
SCREENSHOT IT AND ADD IT TO YOUR SOCIAL PROOF COLLECTION!**